

Distinguished Speaker Luncheon Sponsorship Package

EVENT THEME: IMAGINE THE POSSIBILITIES IN EDUCATION

Advocates for Children and Youth is a non-partisan, non-profit organization based in Baltimore that works statewide to improve the lives and experiences of Maryland's children and youth. We advance policies and programs that tackle every issue that touches a child's life - health, education, justice, economic sufficiency, and welfare - with an initiative focused on the first three years. Founded in 1987, we remain the only organization in Maryland that works on the entire ecosystem of issues affecting children and youth. Our data, research, policy formation, and community engagement is building a better Maryland for every child - and ensuring that our children and youth are prepared to enter the workforce and thrive.

On May 17th, we will hold our 15th Annual Distinguished Speaker Luncheon. This year our panel discussion will focus on education, as we seek to galvanize energy and excitement about "imagining the possibilities." Topics will include areas where Maryland has the opportunity to emerge as a leader - touching on the work of the Kirwan Commission, the role of community schools, and the importance of technology and career-readiness in school. This luncheon will help connect our audience with the important work being done and educate them on the career readiness tools that our students need.

Our luncheon gathers roughly 250 individuals from critical sectors across Baltimore-Washington area, including law, business, education, and community. The program runs from 11:30am to 1:30pm at the Visionary Art Museum in downtown Baltimore. Tickets are \$150 and sponsorships start at \$1500.

**ADVOCATES FOR CHILDREN AND YOUTH
15TH ANNUAL DISTINGUISHED SPEAKER LUNCHEON
“IMAGINE THE POSSIBILITIES IN EDUCATION”
AMERICAN VISIONARY ARTS MUSEUM
FRIDAY, MAY 17, 2019 | 11:30AM-1:30PM**

Advocates for Children and Youth improves the lives and experiences of Maryland’s children through policy change and program improvement that tackle racial disparities facing our children and youth and close racial disparities facing our children across multiple issue areas.

Sponsorship Levels

\$15,000 Presenting Sponsor

- **Three Premier Tables of 10** with VIP Seating* *Purchase of this table will underwrite the attendance of 6 community members*
- Exclusive sponsor of Advocates for Children and Youth’s live Twitter feed
- Feature story in Advocates for Children and Youth’s newsletter that reaches more than 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

\$10,000 Lead Corporate Sponsor

- **Two Premier Tables of 10*** *Purchase of this table will underwrite the attendance of 4 community members*
- Feature story in Advocates for Children and Youth’s newsletter that reaches more than 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

\$7,500 Corporate Sponsor

- **Two Premier Tables of 10*** *Purchase of this table will underwrite the attendance of 3 community members*
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

\$5,000 Benefactor

- **One Premier Table of 10*** *Purchase of this table will underwrite the attendance of 2 community members*
- One video interview allowing sponsor to talk about their commitment to advocacy and education along with a related post on Advocates for Children and Youth’s social media channels
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

\$2,500 Community Partner—*Purchase of this table will underwrite the attendance of 1 community member*

- **One Table of 10***
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

\$1,500 Patron

- **One Table of 10***
- Company name on all printed materials

**Sponsors have the option of filling all tables or designating some as “virtual tables.” A “virtual table” is one that a sponsor chooses not to fill but donate back to the organization.*



SPONSORSHIP RESPONSE FORM

15TH DISTINGUISHED SPEAKER LUNCHEON

“IMAGINE THE POSSIBILITIES IN EDUCATION”

Sponsor Name: _____
(Please list name as you would like it to appear on event materials)

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax: _____

E-mail Address: _____

\$15,000 _____ Presenting Sponsor
\$10,000 _____ Lead Corporate Sponsor
\$ 7,500 _____ Corporate Sponsor
\$ 5,000 _____ Benefactor
\$ 2,500 _____ Community Partner
\$ 1,500 _____ Patron

Are any of these tables “virtual” meaning there are no plans to fill but to donate the table(s) to the organization? If so, please indicate number here: _____.

(At event, table signage will display your name as sponsor.)

Please purchase your sponsorship online at www.acy.org/events or send this form and your check to:

Special Events Coordinator

Advocates for Children and Youth

1 North Charles Street, Suite 2400

Baltimore, Maryland 21202

Or

For more information, please contact:

Jennifer Bevan-Dengal at jennifer@acy.org

Sponsorships must be received by **May 3, 2019** in order to guarantee placement in the program.

Please visit www.acy.org to make payments online.