

SPONSORSHIP FORM

COMPANY NAME _____

CONTACT NAME: _____

TITLE/POSITION: _____

CONTACT PHONE NUMBER: _____

EMAIL _____

PODCAST

- 15 SECOND PRE-ROLL \$360
- 60 SECOND MID-ROLL \$500
- 30 SECOND POST-ROLL \$200
- COMBINATION 15 SEC AND 60 SEC \$800
- SERIES (3 PODCASTS) \$3,200
- EXCLUSIVE SPONSORSHIP \$32,000

ENGAGE NEWSLETTER

- LOGO AND LINK IN FOOTER (JAN-APRIL) \$3,200
- LOGO AND LINK IN FOOTER (MAY-DEC) \$4,800
- ANNUAL BUYOUT \$8,000
- CONTENT AND LINK (4 ISSUES) \$7,000

WEBINAR

- TITLE SPONSORSHIP PER WEBINAR \$1,500
- ANNUAL BUYOUT 4 WEBINARS \$5,000

VIRTUAL LEADERSHIP AND ADVOCACY SUMMIT

- BUYOUT FOR DAY-LONG EVENT \$10,000
- SPONSORSHIP FOR SINGLE WEBINAR \$3,000

WEBSITE

- **BANNER ADVERTISEMENT** \$1,500
ABOUT US | WORK WITH US | WHO WE ARE
- **SIDEBAR ADVERTISEMENT** \$2,100
ABOUT US | WORK WITH US | WHO WE ARE
- **VIDEO ADVERTISEMENT** \$3,000
ABOUT US | WORK WITH US | WHO WE ARE
- OTHER _____

SUMMARY OF SELECTIONS \$ _____ **FOR 2021.**

Sponsorship Total

ACKNOWLEDGMENT INFORMATION: I commit to the total sponsorship fees listed above.

NAME (PRINT)

SIGNATURE

TITLE (IF APPLICABLE)

DATE

PAYMENT INFO: Sponsors can pay online or mail a check payable to Advocates for Children and Youth, 1 North Charles Street, Suite 2400, Baltimore, Maryland 21201. You will receive a confirmation email upon receipt of your funds. Questions: Please email us at info@acy.org.

Sponsor Contract Terms and Conditions

SPONSOR PARTICIPATION: Advocates for Children and Youth's (ACY) sponsors bring added value to events, the ACY membership and organization as a whole. ACY reserves all rights and decision-making authority over any aspect of sponsorship details, sponsor selection, pricing, priority placement (on signage and exhibits) and any other promotional elements of (including but not limited to) all sponsor offerings sold, and all in-kind sponsor partnerships. ACY shall have absolute discretion over who may be a sponsor, and only the company whose name is printed on the face of this contract may be placed in promotional materials and pre-outlined sponsorship recognition opportunities. No sponsorship rights may be assigned or shared without the prior, written approval of ACY reserves the right to offer exclusive sponsorship opportunities as it sees fit. ACY reserves the right to withdraw a sponsorship as it sees fit.

COMP REGISTRATIONS AND MEMBERSHIPS: ACY provides complimentary registrations and memberships for some sponsorships and for certain levels. Comp registrations and comp memberships may only be used on a sponsor's company representatives. They may not be gifted to outside companies/organizations or resold.

PAYMENTS AND CANCELLATIONS: Payment shall be due immediately upon receipt of an invoice. No sponsorship will be published, sponsor benefits fulfilled or exhibits setup until full payment has been received. All cancellation requests MUST be in writing and received by ACY 60 days prior to the sponsored event or date of said sponsor fulfillment date to receive a refund. (Example: September ACY Newsletter sponsor must submit cancellation 60 days prior to the newsletter going out.) Under no circumstances will ACY refund any portion of payment after any of the attributes of a sponsorship have been implemented or contracts finalized with third parties to implement a sponsorship benefit. Failure to pay in full for sponsorships will immediately disqualify the sponsor and/or company from participating in any future sponsorships or promotions with ACY.

OTHER REQUIREMENTS: Sponsorship artwork must be received by ACY's deadlines. The sponsor must provide a high-resolution copy of their most current or preferred logo in EPS and or high-resolution PDF format. If you do not provide the needed materials, your logo will either be printed in subpar quality or removed from materials entirely. Sponsor is required to pay for any portion of a sponsorship that is agreed upon (see contract for sponsorships for details).

CONDUCT OF SPONSOR: ACY requires all sponsors to maintain respectable and professional behavior at all times when participating with ACY or at ACY events. ACY reserves the right to disqualify a specific sponsoring company and/or representative from said company from participating at future events based on unprofessional behavior.

RULES AND REGULATIONS: Sponsors represent and warrant that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted at ACY; and
2. Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted with ACY.

INSURANCE REQUIREMENTS: By signing this contract, you are confirming that your company has insurance that is sufficient to cover you and your property in case of an accident. **Any hired company to assist you in setting up exhibit, activation station or anything at a ACY onsite event must have** Commercial General Liability Insurance, including blanket contractual liability, in an amount no less than \$2,000,000.

LIMITATION OF LIABILITY By signing this contract, the sponsor agrees to indemnify and hold harmless ACY from and against any and all claims or damages of any kind, including attorney's fees, arising from or relating to your sponsorship or this contract, and including but not limited to any claims that your artwork, logos or other materials infringe any copyright or other intellectual property rights of any third party. Sponsor also agrees that ACY will not be held responsible for any loss, including theft, damage, or destruction of goods, or for any injury to the sponsor or its employees, while participating at any ACY event while the event is in process, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless ACY and its officers, directors, employees, and agents from and against any and all claims of any person arising out of acts, omissions, or negligence of the sponsor, its agents, or employees.

SPONSOR DISCLAIMER: Sponsors understand that participation is limited to use of their name, logo and product lines and that no advertising messages containing derogatory qualitative or comparative language, price information or other indications of savings or value, an endorsement, or an inducement to purchase, sell, or use the products or services may be used. Sponsors will receive appropriate acknowledgement of their sponsorship, including use of their logos or slogans, locations of their business, phone numbers, internet address, brand or trade names, and value neutral descriptions of products or services as may be appropriate. Sponsor's products or services may be displayed, sold, or given away at a sponsored event.

I have read, understand and agree to the contract terms and conditions.

Signature Here _____

Date _____