Bryan Stevenson

A human rights lawyer who presented a juvenile justice case before the U.S. Supreme Court and won.

Advocates for Children and Youth
11th Annual Distinguished Speaker Luncheon
2015 Sponsorship Package
The U.S. Supreme Court issued an historic ruling in Miller v. Alabama holding that mandatory life without parole sentences for all children 17 or younger convicted of homicide are unconstitutional. Evan Miller, sentenced to life in prison without parole at 14, is now entitled to a new sentencing hearing. The ruling will affect hundreds of children whose sentences did not take their age or other mitigating factors into account.

Human rights lawyer Bryan Stevenson’s journey to the Supreme Court came through the case of Evan Miller, who at the age of 14, along with two other boys, beat a man to death after hours of drinking and doing drugs with the man. Evan received life without parole. His friends, who took a plea deal, received sentences with parole. Stevenson argued that death-in-prison sentences imposed on children are unconstitutional, and the Court has now banned those sentences for children convicted of non-homicide crimes and mandatory life without parole sentences for all children.

Across the United States, thousands of children have been sentenced as adults and sent to adult prisons. Nearly 3,000 nationwide have been sentenced to life imprisonment without the possibility of parole. Typically, children—as young as 13 years old—have been tried as adults and sentenced to die in prison without any consideration of their age or circumstances of the offense.

Stevenson, who is a graduate of the Harvard Law School and the Harvard School of Government, and has been awarded 14 honorary doctorate degrees, will share his experiences as a human rights lawyer so that Maryland’s juvenile justice advocates will be inspired to continue to reform our juvenile justice system.

Distinguished Speaker Luncheon: May 1, 2015, 12:00 – 1:30 P.M., Hyatt Regency Baltimore
Benefits of Corporate Sponsorship

Corporate sponsorship provides high profile opportunities for effective community leadership and business networking. Your contribution demonstrates your awareness and concern about the challenges that face Maryland’s children and youth.

In 2014, our guests included business leaders, medical professionals, attorneys, educators, philanthropists, and community leaders. With your support Advocates for Children and Youth’s research, advocacy, policy analysis and community mobilization will have a positive impact on Maryland’s children and youth. We hope you will join us.

Visibility
- Reach Maryland’s distinguished leaders, elected officials and other principals in the corporate and philanthropic communities.
- Gain great advertising exposure on site and online.

Continue to Foster Brand Loyalty
- Reinforce brand loyalty through your support of programs that advance the well-being of children in various communities across Maryland.

Generate Leads and Open Doors
- Use this event to create interest about your organization through special give-a-ways to luncheon attendees.

Advocates for Children and Youth improves the lives and experiences of Maryland’s children through policy change and program improvement. We are every child’s ally; working with government agencies and elected officials to continuously improve each child’s present and future.

Advocates for Children and Youth is a 501(c) (3) organization as designated by the IRS. As such, contributions are tax deductible to the extent allowed by law. Advocates for Children and Youth is the Maryland partner of the Annie E. Casey Foundation’s national KIDS COUNT Initiative.

Advocates for Children and Youth is registered under the Maryland Charitable Solicitations Act. Documents are available from the Secretary of State for the cost of copying and postage. Our Impact Report can be found on our website at www.acy.org. Audited financial statements may be obtained by contacting our office.
Sponsorship Benefit Packages

$15,000 Presenting Sponsor
- Three Premier Tables of 10 with VIP Seating*
- Exclusive sponsor of Advocates for Children and Youth’s live Twitter feed
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and juvenile justice along with a related post on Advocates for Children and Youth’s social media channels
- Feature story in Advocates for Children and Youth’s newsletter that reaches more than 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

$10,000 Lead Corporate Sponsor
- Two Premier Tables of 10*
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and juvenile justice along with a related post on Advocates for Children and Youth’s social media channels
- Feature story in Advocates for Children and Youth’s newsletter that reaches more than 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

$7,500 Corporate Sponsor
- One Premier Tables of 10*
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and juvenile justice along with a related post on Advocates for Children and Youth’s social media channels
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

$5,000 Benefactor
- One Table of 10*
- One video interview allowing sponsor to talk about their commitment to advocacy and juvenile justice along with a related post on Advocates for Children and Youth’s social media channels
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

$2,500 Supporter
- One Table of 10*
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth’s website

$1,500 Patron
- One Table of 10*
- Company name on all printed materials

* Sponsors have the option of filling all tables or designating some as “virtual tables.” A “virtual table” is one that a sponsor chooses not to fill but donate back to the organization.
Sponsorship Response Form

11th Distinguished Speaker Luncheon
Featuring

Bryan Stevenson
May 1, 2015
12:00 – 1:30 P.M.
Hyatt Regency Baltimore
(Registration begins at 11:45 a.m.)
300 Light St., Baltimore, MD 21202

Sponsor Name: ____________________________________________________________
(Please list name as you would like it to appear on event materials)

Contact: __________________________________________________________________

Address: __________________________________________________________________

City: ___________________ State: __________ Zip Code: ________________________

Telephone Number: __________________ Fax: _________________________________

E-mail Address: __________________________________________________________

$15,000 _____ Presenting Sponsor
$10,000 _____ Lead Corporate Sponsor
$  7,500 _____ Corporate Sponsor
$  5,000 _____ Benefactor
$  2,500 _____ Supporter
$  1,500 _____ Patron

Are any of these tables “virtual” meaning there are no plans to fill but to donate the table(s) to the
organization? If so, please indicate number here: ____________.

(At event, table signage will display your name as sponsor.)

Please send this form and your check to:

Special Events Coordinator
Advocates for Children and Youth
1 North Charles Street, Suite 2400
Baltimore, Maryland 21201

For more information please contact:

Becky Wagner at rwagner@acy.org

Sponsorships must be received by April 1, 2015 in order to guarantee placement in the program.
Please visit www.acy.org to make payments online.